

Seeley International commercial and industrial cooling...

... for natural air conditioning that's out of this world, but won't cost the earth!

Seeley International's vision is to be a world-leading provider of climate control solutions, renowned for the innovative, high quality and energy-efficient products that we design and manufacture.

A commitment to innovation and to excellence is at the heart of all that we do. Our success in delivering on that commitment has been recognised by our many awards, as well as by our global presence... Seeley International now exports from Australia to more than 100 countries. Not bad for a company that started out in 1972 in the garage of its founder and Chairman, Frank Seeley AM!

From the first all-plastic evaporative cooler in the 1970s - now an industry standard - to the latest innovation revolution in cooling, Climate Wizard, Seeley International leads the way in energy-efficient heating and cooling. And we're proudly Australian... designing and manufacturing our products here in Australia.

Our brands

Our brands are known for their quality, reliability and energy efficiency. They include Breezair, Braemar (heating and cooling), Coolair, Convair (portable heating and cooling) and now, Climate Wizard. We also distribute Haier air conditioning in Australia.

Braemar commercial and industrial evaporative coolers have been in production for about 40 years.

And, since 2010, we have been manufacturing Climate Wizard, an indirect evaporative cooler that achieves results that can rival refrigerated systems, but with no moisture added to the delivered air. Climate Wizard can slash energy use by up to 80% compared with refrigerated alternatives – and uses no synthetic refrigerants.

Our installations

Braemar evaporative commercial and industrial coolers are installed in a range of sites, including:

- Adelaide Airport
- Several Bunnings sites throughout Australia
- Adelaide Desalination Plant
- Motor manufacturing plants including Mitsubishi, GM and Toyota
- Car dealers including Stillwell Ford and Mercedes Benz Autohaus
- Woolworths distribution warehouse
- Coopers Brewery

Plus the new evaporative air conditioner, Climate Wizard has already been installed in a range of locations and facilities, including warehouses, data centres, offices and food processing plants.

Distribution and service

Seeley International distributes its products through a network of more than 300 specially selected dealers throughout mainland Australia.

We also have a network of service agents so our customers have access to expert support when they need it.

And, on big projects, our team of technical experts and engineers can provide advice to make sure that our customers get the right solution for their needs.

Seeley International facts

- Australia's largest air conditioning manufacturer
- Operating since 1972
- Head office in Lonsdale, Adelaide, South Australia
- Manufacturing operations in Lonsdale, South Australia and Albury, New South Wales
- More than 300 staff around the world
- Sales offices in each Australian mainland capital city and service managers covering all mainland Australian states
- Spare parts distributors in each Australian mainland capital city
- Commercial products since the early 1970s
- More than 300 patents
- Exports to more than 100 countries, with sales offices in the USA and throughout Western Europe
- Family-owned business